

Architectural Woodwork Institute

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AWI Member Benefit Profile...

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One in a series of *Benefacts* to help maximize the return on your AWI Membership dues investment. Make the most out of your AWI membership!

- Benefit Name: **AWI Logo Brand Affiliation**
- Benefit Type: Promote your company's affiliation with the industry's internationally recognized association of architectural woodworkers by incorporating the AWI logo into your informational and marketing materials. AWI is highly regarded for its Quality Standards and Quality Certification Program, both of which signify the highest quality and professionalism.
- Available to: All Manufacturing and Supplier Members in good standing.
- Primary Return: Showcase your company's support for the highest levels of professionalism for which AWI is widely known. Position yourself as a knowledgeable resource about fine architectural woodwork.
- Other Returns: You are judged in part by your affiliation with professional organizations. Knowing that your firm is part of an international community of members who subscribe to the industry's ultimate reference for fine architectural woodwork – Quality Standards – can influence potential customers and business partners. Identify your company to other members who readily share ideas within the AWI community. Help build further recognition of AWI as the "go to" resource.
- Associated Cost: Use of the logo is a benefit of membership available at no additional cost.
- How to Start: Download the AWI logo from the AWI "Members Only" section of the web site at www.awinet.org. Numerous electronic format choices, including DWG, are available.
- Questions: Call or email Angie Fuller, AWI Membership and Chapter Development Coordinator at 571-323-3618 or afuller@awinet.org to request an official graphic standard sheet via return mail.